

MSBA						
January 2026 Starts						
Spring 2026			Fall 2026		Spring 2027	
Spring A	Spring B	Summer	Fall A	Fall B	Spring A	Spring B
MGC461 - Professional Communication (4 credits)		GBA478 - AI and Business	GBA463 - Economics and Marketing Strategy for MS Students	GBA468P - Prescriptive Analytics with Python		CIS434 - Social Media and Text Analytics
GBA464 - Programming for Analytics	GBA424 - Analytics Design and Applications		CIS467 - Data Management and Warehousing			
GBA462P - Core Statistics for MS Students Using Python	GBA436R - Predictive and Causal Analytics in R				CIS465 - Business Analytics Project (3 credits)	
			Choose 1 or 2 Electives:		Choose 0 or 1 Elective:	
			GBA479 - Generative AI and Business Applications (online)	MKT414 - Pricing Policies OMG402 - Operations Management MKT413 - Applied Product Management	CIS432 - Machine Learning for Business Analytics FIN430 - Advanced Capital Budgeting and Strategic Financial Management FIN478 Intro to AI and Business GBA479 - Generative AI and Business Applications MKT413 - Applied Product Management MKT438 - B2B Pricing OMG411 - Supply Chain Analytics	CIS431 - Big Data CIS433 - AI and Deep Learning MKT439 - Advanced Pricing MKT440 - Pricing Analytics OMG416 - Project Management
Spring Total Credit Hours: 14		Summer Total Credit Hours: 2.5	Fall Total Credit Hours: 11 or 13.5		Spring Total Credit Hours: 5.5 or 8	
Degree Total Credit Hours: 35.5						