SIMON
MS IN BUSINESS ANALYTICS

EMPLOYMENT OUTCOMES

90.9%
OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS WITHIN SIX MONTHS OF GRADUATION (AVERAGE, 2021–2023)

$90,036
MEAN BASE SALARY PLUS SIGNING BONUS FOR GRADUATES EMPLOYED IN NORTH AMERICA (AVERAGE, 2021–2023)

Sample Hiring Companies

Amazon.com, Inc.
American Express Company
Bank of China
Capital One
Citigroup Inc.
Deloitte
Ernst & Young LLP

The Home Depot
Ipsos
IRI
LVMH
PwC
Ralph Lauren
Samsung

> "SIMON'S APPROACH TO EXPERIENTIAL LEARNING SPECIFICALLY STOOD OUT TO ME. I WAS INTRIGUED BY THE APPLICATION OF THIS APPROACH TO WORK ON SOLVING REAL-WORLD PROBLEMS."

Vishwas Singh '23

MS in Business Analytics
Summer Analyst, Goldman Sachs

GAIN HANDS-ON EXPERIENCE AND PURSUE LEADERSHIP OPPORTUNITIES

Simon Data Analytics Club
Simon Marketing Association
Simon Pricing Club
Simon VISION Consulting

ADVANCED CERTIFICATE OF ACHIEVEMENT IN AI OR PRICING

Pursue one optional certificate without extending your time to graduation—at no additional tuition cost! Choose AI to gain the latest, cutting-edge skills and signal a higher level of proficiency in AI to prospective employers, or choose Pricing to gain a high level of pricing competency and underscore the focus on pricing throughout your program.

STEM-DESIGNATED PROGRAM

SCIENCE • TECHNOLOGY • ENGINEERING • MATH

A STEM-designated degree signals quantitative rigor to employers and allows international students to work in the US for up to 36 months if hired in a STEM-eligible job.

GBA468P PRESCRIPTIVE ANALYTICS WITH PYTHON

Develops understanding of prescriptive analytics for managerial decision-making. Covers modeling techniques such as decision tree models, constrained optimization models, and more.

CIS432 MACHINE LEARNING FOR BUSINESS ANALYTICS

Covers programming tools for handling data, computational frameworks, cloud platforms, and an array of machine learning algorithms.

NEXT STEPS

✓ Attend a webinar
✓ Check your eligibility
✓ Speak with a current student
✓ Visit campus

simon.rochester.edu/ms-connect

READY TO APPLY?
SIMON.ROCHESTER.EDU/APPLY

50%
OF MSBA STUDENTS RECEIVE SCHOLARSHIP SUPPORT

INTERNSHIP TRACK AVAILABLE

All data accurate as of August 2024