SIMON
MS IN AI IN BUSINESS

Distinguish yourself with a technical understanding of AI-driven business insights.

Simon's MS in AI in Business is designed to equip you with the skills and knowledge to leverage AI for creating value in the business world. You will gain expertise in AI and business analytics, combining technical and strategic insights to drive impactful decisions. Our curriculum immerses you in AI coursework early, allowing you to strengthen your résumé for spring interviews. Distinguished faculty teach courses such as Programming for Analytics, AI and Business, AI and Deep Learning, and a required AI Business Project course, which is designed to provide firsthand experience. Our alumni and industry partners highlight the growing demand for professionals with AI skills, particularly in business contexts. Graduate prepared to be at the forefront as AI transforms organizations.

> "STUDENTS WILL LEARN TECHNICAL SKILLS IN AI AND APPLY THEM TO REAL-WORLD BUSINESS PROBLEMS. GRADUATES WILL BE EQUIPPED TO MEET THE GROWING NEED FOR EXPERTISE IN CREATING BUSINESS VALUE FROM AI."

Mitch Lovett
Senior Associate Dean of Education and Innovation

GAIN HANDS-ON EXPERIENCE AND PURSUE LEADERSHIP OPPORTUNITIES

Simon Data Analytics Club
Simon Marketing Association
Simon Pricing Club
Simon VISION Consulting

ADVANCED CERTIFICATE OF ACHIEVEMENT IN DATA MANAGEMENT OR ANALYTICS

Gain specialized knowledge and skills without extending your time to graduation and at no additional tuition cost with an optional certificate! Build proficiency in data management or enhance your ability to solve complex business challenges with analytics.

STEM-DESIGNATED PROGRAM

SCIENCE • TECHNOLOGY • ENGINEERING • MATH

A STEM-designated degree signals quantitative rigor to employers and allows international students to work in the US for up to 36 months if hired in a STEM-eligible job.

GBA478 INTRODUCTION TO AI AND BUSINESS

Introduces students to AI models at the conceptual level and teaches how recent advances in AI can spur innovation for startups and corporations. AI in Business students take this course as a cohort.

CIS455 AI BUSINESS PROJECT

Provides students with the opportunity to use skills gained through coursework in analytics and artificial intelligence in the development and execution of a capstone project using real-world situations and data.

NEXT STEPS

✓ Attend a webinar
✓ Check your eligibility
✓ Speak with a current student
✓ Visit campus

simon.rochester.edu/ms-connect

READY TO APPLY?
SIMON.ROCHESTER.EDU/APPLY

MORE THAN
90%
OF MS STUDENTS RECEIVE SCHOLARSHIP SUPPORT

INTERNSHIP TRACK AVAILABLE