

# 2 YEAR MBA

## WHY SIMON?

### Build a lifelong network.

We are small by design and intentionally inclusive because relationships matter.

### Pursue our STEM-designated MBA option.

Simon's MBA is the first program to offer STEM designation for any specialization.

### Achieve your career goals.

Our innovative curriculum was designed with your future career in mind.



“THE INCREDIBLE DIVERSITY OF THOUGHT AND EXPERIENCE AMONG MY CLASSMATES STOOD OUT MOST TO ME ABOUT THE SIMON COMMUNITY.”

*Keenan Heyward '21 (MBA)  
Senior Specialist, Global  
Vaccine Strategy Team  
Merck & Co.*

## EMPLOYMENT OUTCOMES

# 91%

OF JOB-SEEKING GRADUATES  
ACCEPTED EMPLOYMENT 3 MONTHS  
POST-GRADUATION  
CLASS OF 2023

# \$177,741

AVERAGE TOTAL COMPENSATION\*  
CLASS OF 2023  
\*BASED ON U.S. NEWS & WORLD REPORT CALCULATIONS

All data is accurate as of October 6, 2023, and conforms to the MBA Career Services & Employer Alliance standards for reporting Full-Time MBA employment statistics.



## FINANCIAL AID

# 90%

OF STUDENTS RECEIVE  
SCHOLARSHIP SUPPORT

## Sample Hiring Companies

Accenture  
Amazon  
American Airlines  
Analysis Group, Inc.  
AstraZeneca  
Bain & Company  
The Clorox Company  
Cognizant  
Dell Inc.

Discover Financial Services  
Ernst & Young LLP  
Eli Lilly and Company  
Gartner, Inc.  
Google  
Guggenheim Partners  
IBM  
JPMorgan Chase & Co.  
Merck & Co., Inc.

Microsoft  
Procter & Gamble  
ServiceNow, Inc.  
Simon-Kucher & Partners  
State Street Corporation  
Toyota  
Verizon  
Whirlpool Corporation

# No. 2 FOR ROI

AMONG TOP-30 BUSINESS SCHOOLS  
*Bloomberg Businessweek (2024)*

## ROCHESTER, NY

# No. 2

MOST AFFORDABLE HOUSING  
MARKET IN THE WORLD

*Demographia International Housing Affordability Report (2024)*

# No. 2

FRIENDLIEST CITY IN THE US

*Readers' Choice Awards Survey, Condé Nast Traveler (2023)*

## NEXT STEPS

- ✓ Attend a webinar
- ✓ Check your eligibility
- ✓ Speak with a current student
- ✓ Visit campus

[simon.rochester.edu/mba-connect](https://simon.rochester.edu/mba-connect)

**READY TO APPLY?**  
[simon.rochester.edu/apply](https://simon.rochester.edu/apply)

# 2 YEAR MBA



## GLOBAL LEADERSHIP

**900+**

PRESIDENTS, CEOS, AND CFOS

IN 80 COUNTRIES

## SOCIAL IMPACT



**3,785**

People engaged in events during the 2023–24 Simon Impact Initiative, which was started by Simon Net Impact and the Graduate Business Council

**3,150**

Hours volunteered in 2023–2024

**200+**

Children and families helped by Simon Volunteers' Secret Santa program in 2023, with more than 1,000 gifts purchased

No. **6**

**MOST DIVERSE MBA PROGRAM AMONG TOP-50 BUSINESS SCHOOLS**

*U.S. News & World Report (2024)*

No. **32**

**BEST BUSINESS SCHOOL**

*U.S. News & World Report (2024)*

No. **30**

**OVERALL AMONG US BUSINESS SCHOOLS**

*Financial Times (2024)*

No. **28**

**MBA PROGRAM IN THE US**

*Bloomberg Businessweek (2024)*

## PROGRAM DETAILS

**110**

AVERAGE MBA COHORT

**11**

CORE CLASSES

**15**

ELECTIVES

**10**

SPECIALIZATIONS AND MINORS



**GET HANDS-ON EXPERIENCE IN A REQUIRED PROJECT COURSE CUSTOMIZED TO YOUR CAREER INTERESTS**

(MARKETING, CONSULTING, FINANCE)

## EXPERIENTIAL LEARNING

**2**

COUNTRIES WHERE MBAS TRAVELED FOR IMMERSIONS IN 2023–2024 (SOUTH AFRICA AND SWITZERLAND)

**31**

PRO BONO CLIENT PROJECTS COMPLETED BY SIMON VISION CONSULTING TEAMS IN THE 2023–2024 ACADEMIC YEAR

**36**

SIMON MENTORS/VOLUNTEERS WHO WORKED WITH THREE CLASSES OF 6TH GRADERS IN THE ROCHESTER CITY SCHOOL DISTRICT IN 2023–2024 THROUGH P.I.E.C.E.S.

P.I.E.C.E.S. is an educational equity program created by Simon MBAs that provides students with contexts for meaningful learning and focuses on three main lessons: Growth Mindset, Finance, and Entrepreneurship.

**\$2M**

VENTURE CAPITAL FUND

**307**

STUDENTS WHO PARTICIPATED IN CASE COMPETITIONS IN 2023–2024