

# SIMON EXECUTIVE MBA

More than a credential—it's a new level of clarity.

The Executive MBA (EMBA) program features career resources, professional development opportunities, and global immersion projects to create a truly transformative leadership experience. The program's high-flex format allows you to complete the program in person, online, or with a combination of in-class and online learning—making going back to school more manageable.



"I AM CURRENTLY AT SIMON BECAUSE I WAS LOOKING FOR A ROBUST PROGRAM WITH A STRONG REPUTATION THAT WOULD ALLOW ME THE FLEXIBILITY TO BE A STUDENT, A WORKING PROFESSIONAL, AND A FAMILY MAN."

Carlos Pérez  
Channel Marketing Manager  
Paychex, Inc.  
Class of 2024



### 21 MONTHS

Of coursework to completion, starting in August



### HIGH-FLEX

Take classes in person, online, or a combination of both



### PART-TIME

Get your degree without pausing your career



### GLOBAL PERSPECTIVE

Past immersions have included trips to India, Israel, Switzerland, Singapore, South Africa, and South Korea (availability varies by term)



TUITION BENEFITS  
ACCEPTED + MERIT-BASED  
SCHOLARSHIPS AVAILABLE

## WHO SHOULD APPLY?

- Managers preparing for the next phase of their career, promoting change in their organization, increasing their business performance, or redefining their personal goals
- Work experience: Varies; 10–15 years is typical

## PROGRAM FORMAT

2

### CLASSES PER TERM

Every Wednesday and two Saturdays per month

15

### CORE COURSES

Plus three electives; two courses are also available at no cost to customize your studies

45

### CREDIT HOURS

Tuition is \$99,364 plus program fees\*, which cover required course material, software, access to career services, meals for Saturday class days, events, Orientation programming, and other expenses associated with the program

\*Does not include travel, transportation costs, or accommodations for in-person experiences



### START IN AUGUST

Orientation is held in mid-August; classes begin in late August



## APPLICATION DEADLINES

ROUND	DEADLINE*	DECISION*
Round 1	February 15	March 30
Round 2	April 15	May 30
Round 3	June 15	July 30
Round 4	July 15	August 15

\*by 11:59 p.m. ET

We accept and review applications on a rolling basis!

## APPLICATION REQUIREMENTS

- Online application form
- Current résumé/CV
- Two required essays (500-word limit)
- College transcripts
- Contact information for two professional references
- \$90 application fee (contact us for a waiver)

Get feedback on your candidacy before you apply:



<https://bit.ly/4318F4o>

# SAMPLE STUDY PLAN

Simon's EMBA curriculum was designed to help you strengthen and build your analytical skills so you can begin advancing your career from day one. You can put the lessons you're learning with Simon's world-renowned faculty to work on the job in real time. This chart represents a sample academic schedule and is subject to change.

## YEAR 1

FALL A		FALL B	
STR 401	Managerial Economics	CIS 401	Information Systems for Management
EXP 420	Managerial Decision Analysis	EXP 422	Managerial Data Analysis
SPRING A		SPRING B	
ACC 401	Corporate Financial Accounting	FIN 402	Capital Budgeting and Corporate Objectives
MKT 402	Marketing Management	STR 403	Organization and Strategy
SUMMER TERM			
OMG 402	Operations Management	EXP 476	Contemporary Marketing Strategy

## YEAR 2

FALL A		FALL B	
ACC 410	Managerial Accounting and Performance Measurement	FIN 413	Corporate Financial Policy
STR 421	Corporate Strategy	STR 422	Managerial Game Theory*
SPRING A		SPRING B	
ELECTIVE		ELECTIVE	
EXP 485	New Venture Development**	ELECTIVE	

Order of courses may vary. In addition, there is some flexibility regarding when elective courses can be taken.

\*Students may opt for an elective rather than STR 422.

\*\*Students will take EXP 485: New Venture Development on Saturdays during Spring A, and the course will extend into Spring B.

## COURSE SPOTLIGHT

### EXP 485 NEW VENTURE DEVELOPMENT

Whether you work for a multinational corporation, a nonprofit organization, or a start-up company, an entrepreneurial mindset is vital to success. In this culminating experiential course, you will apply the frameworks learned in your earlier core classes to drive both short- and long-term growth of your own new venture.

## CAREER RESOURCES

Executive MBA students will benefit from Benet Career Management Center resources, including career coaching, networking opportunities, online learning resources, and more.

### NEXT STEPS

- ✓ Chat with an Admissions representative
- ✓ Attend an event or webinar
- ✓ Experience a sample class
- ✓ Visit campus

### QUESTIONS?

Email us: [admissions@simon.rochester.edu](mailto:admissions@simon.rochester.edu)

**READY TO APPLY?**  
[SIMON.ROCHESTER.EDU/  
PROGRAMS/EMBA](https://simon.rochester.edu/PROGRAMS/EMBA)