

Jacquelynn Day '09S (MBA)



Jacquelynn has over a decade of experience in the media and advertising industry. In her current role as senior partner, director at GroupM, she identifies growth opportunities for clients by fusing together data + culture + marketing. Her approach has led clients to better understand how to authentically connect with diverse audiences in order to drive business results. Prior to her current role, Jacquelynn worked on the media planning side and played an instrumental role in the strategic direction and implementation of successful media campaigns. Her experience with Fortune 500 brands spans various verticals, which include CPG, B2B, tech, and retail.

She is a 2022 ADWEEK Media All-Star recipient and currently sits on Simon's EDI Alumni Council. During her free time, she enjoys spending time with her family & friends, traveling to the Caribbean, and visiting her favorite public gardens around the city.

Terrence Liverpool '08S (MBA)



Terrence is an innovator who loves tackling complex problems and building products from the ground up. Currently he serves as the VP, digital product and customer experience at Synchrony, where is responsible for leading the product strategy with our PayPal client. On a day-to-day basis, he partners with PayPal's product and CX teams to develop and execute on the product and customer journey roadmaps and drive improvements to the customer experience.

Prior to this role, he served as AVP, consumer bank digital product manager for four years, where he was responsible for digital products at Synchrony Bank and led multiple development teams in the efforts to build out Synchrony Bank's digital infrastructure. Before joining Synchrony, Terrence worked as senior director, digital at Emerald Expositions, where he led digital strategy for a number of trade show brands. He also served as senior manager of marketing and digital communications at NASDAQ, where he was dedicated to developing digital platforms, managing client enhancements, and executing the marketing strategy for the ISE options' exchange products and services. In addition to the above, he's held digital production positions with Publishers Clearing House (PCH) and Comedy Central.

He earned his bachelor's degree in sociology from Cornell University in 2002 and completed his MBA in marketing and entrepreneurship at Simon Business School (University of Rochester) in 2008. Outside of work, he focuses on family, entrepreneurial ventures, fitness, and community development, particularly youth mentoring and education with organizations near and dear to his heart in New York City.

Jasmine Khan '11S (MBA)



Jasmine is a senior manager in Accenture's strategy practice, focused on CEO advisory within enterprise organizations. At the highest level, she develops and mobilizes strategic vision, driving operational excellence and business growth. For 15+ years she's worked across industries and functions, building general business management expertise enabling her to increase revenue growth, lead cross-functional teams and processes, develop strategic alliances, and enable others to embrace and initiate change within global businesses. She's particularly adept at executive consultation and leadership development, operations management, marketing, and strategy. She brings to Accenture a wealth of experience working with c-suite executives providing strategic advice, delivering gains in productivity and impact, developing and deploying cultural brokers, and launching new ventures. She attributes her success to her ability to operate and lead in ambiguity—rapidly navigating the complexities of diverse

business models, transforming ideas into innovative business solutions, and displaying organizational and political intelligence, as well as emotional wisdom.

She's passionate about helping executives find solutions to their business problems. As a significant part of her career has been in the retail and luxury goods space, she's thrilled to represent Accenture working with clients in this industry.

Jasmine is inspired by travel, art and culture, food, fitness and wellness, the outdoors, and people.

Byron Barnes '10S (MBA)



Byron is a senior vice president in global commercial banking at Bank of America, where he leads teams that deliver strategic financing, M&A advisory, risk management, and other banking solutions to middle market companies (\$50m–\$2b revenues). He is a globally minded professional who has lived and worked in North America, Latin America, and Asia-Pacific.

Prior to Bank of America, Byron was a vice president at Wells Fargo, where he led the middle market real estate banking practice. Prior to joining Wells Fargo, Byron held credit and client management roles in corporate banking at PNC Bank. Earlier in his career, he worked in reinsurance brokerage, insurance underwriting, and risk management consulting.

Byron received his undergraduate degrees in finance and Spanish from Oakwood University, where he graduated magna cum laude. He earned his MBA from Simon Business School at the University of Rochester, where he was a Robert Toigo Foundation Fellow.

Byron actively serves on various nonprofit boards and frequently teaches financial literacy courses.